

**THE RHETORICAL UNDERSTANDING OF *ENOLA HOLMES*
2: SCHLEIERMACHER'S HERMENEUTICS**

A THESIS

*To fulfill a Partial Requirement for the Award of Sarjana
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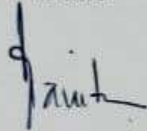
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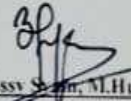
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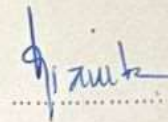
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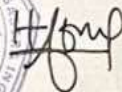
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ABSTRACT

This qualitative research explores the rhetorical expressions in "Enola Holmes 2" using Schleiermacher's hermeneutic theory, focusing on grammatical and psychological interpretations of the film's dialogue. By analyzing characters' use of language to persuade and convey intentions, the study uncovers underlying mental states and motivations. This approach deepens our understanding of effective communication and the role of rhetoric in shaping interactions, providing insights into the characters' expressions and the film's rhetorical situations. The primary data is derived from observing the film and documenting significant monologues, dialogues, and narratives. Through a literature study using documentation and observation techniques, data analysis involves interactive methods such as data condensation, data display, and conclusions. The findings demonstrate the application of hermeneutics in interpreting rhetorical situations. Grammatical interpretation analyzes language, words, and sentences to understand argument construction, while psychological interpretation explores characters' mental states, intentions, emotions, and worldviews. The study identifies ethos, pathos, and logos as pivotal in character persuasion, highlighting how characters challenge societal norms and biases, advocating for justice and equality through rhetorical strategies emphasizing independence, determination, and critical thinking.

Keywords: Hermeneutics, Rhetorical situation, Rhetoric, Meaning, Utterance

INTISARI

Penelitian kualitatif ini mengeksplorasi ekspresi retorika dalam "Enola Holmes 2" menggunakan teori hermeneutik Schleiermacher, dengan fokus pada interpretasi gramatikal dan psikologis dari dialog film tersebut. Dengan menganalisis penggunaan bahasa oleh karakter untuk meyakinkan dan menyampaikan niat mereka, penelitian ini mengungkapkan keadaan mental dan motivasi yang mendasarinya. Pendekatan ini memperdalam pemahaman kita tentang komunikasi yang efektif dan peran retorika dalam membentuk interaksi, memberikan wawasan tentang ekspresi karakter dan situasi retorika dalam film. Data utama diperoleh dari mengamati film dan mendokumentasikan monolog, dialog, dan narasi yang signifikan. Melalui studi literatur menggunakan teknik dokumentasi dan observasi, analisis data melibatkan metode interaktif seperti kondensasi data, display data, dan kesimpulan. Temuan ini menunjukkan penerapan hermeneutika dalam menginterpretasikan situasi retorika. Interpretasi gramatikal menganalisis bahasa, kata, dan kalimat untuk memahami konstruksi argumen, sementara interpretasi psikologis mengeksplorasi keadaan mental, niat, emosi, dan pandangan dunia karakter. Studi ini mengidentifikasi ethos, pathos, dan logos sebagai hal penting dalam persuasi karakter, menyoroti bagaimana karakter menantang norma dan bias sosial, memperjuangkan keadilan dan kesetaraan melalui strategi retorika yang menekankan kemandirian, tekad, dan pemikiran kritis.

Kata Kunci: Hermeneutika, Situasi retorik, Retorik, Makna, Ucapan

PREFACE

The researcher would like to take this opportunity to thank God in the Highest for giving the researcher blessing, strength, and chance to complete this thesis entitled "The Rhetorical Understanding of *Enola Holmes 2* film: Schleiermacher's Hermeneutic." May God continue to bless us in our future endeavors.

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TABLE OF CONTENTS

APPROVAL PAGE	i
EXAMINER'S APPROVAL.....	ii
INTELLECTUAL PROPERTY STATEMENT FORM.....	iii
ABSTRACT	iv
INTISARI.....	v
PREFACE.....	vi
TABLE OF CONTENTS.....	viii
CHAPTER I INTRODUCTION.....	1
1.1 Background of Study.....	1
1.2 Formulation of the Problem	6
1.3 Objective of the Study	6
1.4 Significance of the Study.....	6
CHAPTER II REVIEW OF LITERATURE	8
2.1 Previous studies	8
2.2 Rhetorical Hermeneutics	9
2.3 Definition of Hermeneutics	14
2.4 Scope of Hermeneutics.....	16
2.5 Schleiermacher's Hermeneutics	17
2.6 Film Summary.....	21
2.7 Feature of the Film.....	23
CHAPTER III RESEARCH METHODOLOGY	26
3.1. Kind of Research	26
3.2. Data and Source of Data	27
3.3. Method and Data Collecting Technique	27
3.4. Data Analysis Method	28
3.5. Research Design	31
3.6. Organization of The Writing	32
CHAPTER IV DATA ANALYSIS AND FINDINGS	33
4.1 Data Analysis	33

4.2 Findings.....	34
CHAPTER V CONCLUSION AND SUGGESTION	60
5.1 Conclusion.....	60
5.2 Suggestion	62
BIBLIOGRAPHY	63
APPENDIXES	65
CURRICULUM VITAE	75

CHAPTER I

INTRODUCTION

1.1 Background of Study

As human being, people need to communicate. The reason people communicate is because they want to express feeling or emotions, seeking information or influencing others. People have their own way to communicate, some might say something straightforward because they need to convey what they want clearly. On the other hand, some does not want to be direct due to various reason, it can be fear of conflict, lack of confidence or the worst one is the reason behind it to manipulate others.

Porter & Robinson, (2011) claims sometimes people need to read between the line to get the implicit from the explicit utterance. It allows one to comprehend others' emotions and what the real reason they are trying to express. Nevertheless, it is important to keep in mind that one can never know someone else's intentions with certainty. Identifying someone's intention can be challenging but it does not mean no leads whatsoever. As David Mamet in (Whatley, 2011) states that people essentially say something that designed to get what they want even if they may or may not say what they mean.

Every individual person has his/her own ideal and vision for how the world should be. It sometimes causes misunderstanding over people of which one is matter and less matter. When a person says something that others disagree with, it has the possibilities to arise an argument and put them in the difficult conversation. The argument might cause emotional conversation or confrontation.

When the difficult conversation occurred, things heated up and it might be hard to address it. To handle this situation, people need to be more persuasive, people should try to identify shared interest and see things from each other's perspective. People also need to find someone's purpose of why they say things in the first place and identify the message, then dig deeper what the speaker is trying to say or convey, what lesson that speaker wants to express to the hearer in his/her speech.

This kind of situation shows that people have the reason for communicating, there is such a demand or need to say something. People communicate to make others think a certain way. They want others to understand things, act, and agree on the same things. The way they talk is related to something called rhetoric or in another word called the ways of talking.

People's ways of talking differ because of their thoughts, their schooling, their upbringing, life events, where they come from, and how they speak. Their main goal is to change, convince, or connect with others. The example of the use of rhetoric can be found in everyday life, such as in advertisement, political speeches, literature, public debate and news. Besides, rhetoric can also be found in other popular work such as film.

Since the film has the ability to convey emotions, tell compelling stories and visually communicate messages, thus researcher chooses *Enola Holmes 2* as a rhetorical analysis because the film contains rhetorical situation. It can be seen through the need to communicate involve using language strategically to influence people and the environment.

Enola Holmes 2 was released on November 4, 2022 in Netflix and is the follow-up movie to *Enola Holmes 1* which was released on September 23, 2020. The film tells the story of Sherlock Holmes' younger sister Enola Holmes who tries to become a detective and solve cases like her brother and some famous detectives of the time. Unlike the first sequel of the same name, *Enola Holmes 2* is not based on Nancy Springer's book *The Case of the Left-Handed Lady*. However, in this second movie Harry Bradbeer and Jack Thorne as the director and screenwriter give a fictional touch to the Matchgirls Strike in England in 1888.

In that film, the characters are seen committing the rhetoric through speech acts trying to share their message and viewpoint and get others to understand it or even believe it. It can be seen when the characters are trying to persuade, convince, frighten, enlighten, inspire. Examining dialogue between characters and how language is used to convey meaning as well as investigating how individual characters use language and rhetoric to achieve their goals or express their identities can be done through hermeneutics. Hermeneutics approach can be used when dealing with the interpretation of a rhetorical message.

Hermeneutics as a theory of interpretation allows one to say, to explain and to translate the message. The message can be various, it can be seen through the language itself and also the implicit meaning of the language from the author's thinking. Thus, the researcher uses Schleiermacher's grammatical and psychological Interpretation. Grammatically, to analyze the words and sentences and consider the structure of the statements, the choice of language, and how

every character constructs the arguments. On the other hand, psychological interpretation can explore the mental state of the characters, why they use that language and what thoughts are in their utterance. It also explores the speaker's intentions, emotions, and subjective experience, feelings, world-view that provide insight into the individuals' states of mind during the argument or dialogue (Schmidt, 2006).

Schleiermacher's hermeneutics is well-suited for analyzing the film dialogue of *Enola Holmes 2* due to its focus on understanding the intent behind the words or utterances. People can gain insights into what the filmmakers aimed to convey through the characters' interactions or speech and look at the underlying intentions, emotions, and thought processes of the speaker, considering why they say what they say and what they might really mean. This is crucial for understanding the rhetorical strategies used in the dialogue. Schleiermacher's approach also considers the historical and cultural context of the text. For *Enola Holmes 2*, this means looking at how the dialogue reflects the social norms, values, and issues of the late Victorian era. Understanding this context helps in interpreting the rhetorical significance of the dialogue.

Meanwhile, Anthony D'Angelo (in Burg, 2021) indicates the relation between rhetoric and hermeneutics is quite interdependence. According to him, language is essential for clarifying and completing one's thoughts and that thought is not complete until it is expressed in language. Thus, the hermeneutic approach can be used in any type of rhetorical situation, but it is the most efficient when dealing with the interpretation of a rhetorical message. However, he also

confirmed that sometimes persuasive rhetoric does not follow the hermeneutics approach due persuasion can achieved through explicit facts and ideas. Although the link between hermeneutics and rhetoric is not frequently addressed, some argue that interpretation and hermeneutics play a key role in rhetoric practice as people are always interpreting messages and meanings.

There are several studies that are relevant to this research. The first was written by Pamungkas & Nugroho, (2023) focused on perspective of feminist in the *Enola Holmes 2* Movie. The second, Adelia & Suyudi, (2022) examined the expressive speech act in '*Enola Holmes*' Film. The third, Martisa et al., (2023) wrote Perlocutionary Act Performed In *John Wick* Movie. The fourth, Rosyadah, (2023) examined the assertive acts used by selected characters in *Enola Holmes 2* Movie.

Based on previous studies above, it can be indicated that some has focused specifically on *Enola Holmes 2* film and some focused on some types of speech acts. Most of the research above examine the character's utterances to know the intention and the meaning behind the utterances. Furthermore, as far as the researcher knows, there is still limited research on hermeneutics to know the intention and meaning of utterances. Therefore, the researcher is interested in conducting research that focuses on interpretation in *Enola Holmes 2* film using Schleiermacher's hermeneutics. This method allows people to put themselves into the other person to know the individuals' subjectivity directly (Schmidt, 2006)

This research aims to use rhetorical hermeneutics in any form of communication to analyze the language or utterance in *Enola Holmes 2* film.

Then, the research will explain about the application of hermeneutics theory of Friedrich Daniel Ernst Schleiermacher on the interpretation of the film.

1.2 Formulation of the Problem

Retrieved from background of study above, the researcher proposes two formulations of problem as follow:

1. What is the meaning of rhetorical expressions used by the characters in *Enola Holmes 2* based on Schleiermacher's grammatical interpretation?
2. What mental states lead to those rhetorical expressions used by the characters in *Enola Holmes 2*?

1.3 Objective of the Study

Related to formulation of problem, this research is conducted to:

1. to analyze the rhetorical expressions uttered by the characters in *Enola Holmes 2* by applying Schleiermacher's grammatical interpretation
2. to analyze the mental states which caused the rhetorical expressions used by the characters in *Enola Holmes 2* by applying Schleiermacher's psychological interpretation.

1.4 Significance of the Study

The study of rhetorical hermeneutics holds both theoretical and practical significance as follow:

Theoretically, rhetorical hermeneutics helps individuals to understand how language shapes communication. It provides insight of how language is used to persuade, inform and entertain. It allows individuals to know deeper about the

intention behind the words and enables critical analysis of communication whether it is political speeches, advertisement, films, etc.

Practically, rhetorical hermeneutics can enhance individual's ability to analyze texts, speeches, essays, advertisements, films, debates and other form of communication. It also helps individuals to communicate more effectively and persuasively by understanding the techniques used to influence others. It is used in everyday life to achieve what people want and is taught in some fields such as law, education, politics, marketing, creative writing, etc.

CHAPTER V

CONCLUSION AND SUGGESTION

5.1 Conclusion

This research findings analyzed the rhetorical situation in *Enola Holmes 2* film. In this analysis, the rhetorical situation is seen through the character's utterances. There is an urge to communicate which aims to persuade, inform, or motivate others to think, feel, believe, understand, or act in a particular manner. The rhetorical situations inherently involve the use of the three modes of persuasion, ethos, pathos and logos and their effectiveness are influenced by the rhetorical situation.

This research focused on the application of Schleiermacher's hermeneutics; grammatical and psychological interpretation. Grammatical interpretation used to analyze the rhetorical expressions by the characters and interpret the intended meaning. Psychological interpretation used to know the context of the character, the individuality of the character that leads to the rhetorical expression used by the character (speaker). The findings on this research based on the use the three modes of persuasion. The first kind depends on the personal character of the speaker. The research indicates that the characters establish their credibility and authority through their speech. For instance, one of the characters, a high-ranking police officer, uses authoritative and moralizing language to assert his dominance and undermine other's profession. His use of terms like "thief" and "troublemaker" to describe the culprit, and his dismissal of other abilities with phrases like "Some detective you were," serve to establish his ethos by positioning

himself as a figure of authority and order. This reflects his authoritarian worldview and belief in a strict social hierarchy.

The second on putting the audience into a certain frame of mind. The second mode involves putting the audience into a certain frame of mind by stirring their emotions. The research concludes that pathos in *Enola Holmes 2* is used effectively by characters to connect with and influence others, expressing their beliefs, critiques of society, and personal interactions. Characters effectively use pathos to connect with and influence others. One emphasizes staying true to oneself and overcoming challenges through metaphorical wisdom. One uses sarcasm to highlight social limitations and offers practical advice to other. One request for other's help reveals his emotional need beyond logic, appealing to empathy. One apology to other shows her empathy-driven pursuit of justice amid societal and political struggles. Throughout, emotional appeals (pathos) guide the characters' interactions, defending their beliefs, influencing decisions, and shaping outcomes in conflicts.

The persuasion can be achieved through the speech itself by proving a truth or apparent truth using persuasive arguments suitable to the case in question. (speaker). The dialogues analyzed reveal a consistent theme of characters challenging societal norms and prejudices. Each characters confront different aspects of societal constraints, whether related to age, gender, or social class. Their interactions showcase a blend of logical reasoning, emotional resilience, and a desire for justice and equality. Through their rhetorical strategies, the characters effectively highlight the importance of recognizing and challenging societal

injustices, emphasizing the value of independence, determination, and analytical thinking in overcoming obstacles.

5.2 Suggestion

This study has revealed the rhetorical situations and the intended meaning of the utterances by the characters in *Enola Holmes 2* film. This study also showed the application of Schleiermacher' hermeneutics. For further research that wants to interpret the texts or utterances, the researcher suggests doing research on different hermeneutics theory, for instance, hermeneutics by Gadamer.

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