

LANGUAGE STYLE IN *DAMSEL* (2024) MOVIE

A Thesis

*To Fulfill a Partial Requirements for The Award of Sarjana Degree
at The Faculty of Humanities
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ABSTRACT

The purpose of the research is to analyze types and language functions found in the movie. The research uses two sociolinguistics approaches, the first is Joos's language style and the second is Jacobson's language function. The kind of this research is qualitative descriptive. The data for the research are utterances, dialogues movie. In collecting data, the researcher uses observation and documentation. To analyze data, researcher uses an interactive model. The results of the research are the characters use of the language style in the ceremony, the meeting between two kingdoms, the discussion, and the intimation. Besides, the characters also use the language in describing several topics, confirming in several conversations, emphasizing the appearance of characters, asking characters to do their order, describing the misunderstanding, and expressing emotions. The conclusion of the study shows that all these languages show through their roles, language, body language, expressions, and orders.

Keywords: *Sociolinguistics, Language Style, Language Function, utterance*

INTISARI

Tujuan dari penelitian ini menganalisis tipe dan fungsi bahasa yang ditemukan pada film *The Damsel*. Penelitian ini akan menggunakan dua pendekatan sociolinguistik, pertama Gaya Bahasa milik Joos dan kedua Fungsi Bahasa milik Jacobson. Penelitian ini merupakan penelitian kualitatif deskriptif. Data penelitian ini berupa tuturan, dialog yang ada pada film. Dalam mengumpulkan data penelitian, penulis akan menggunakan metode observasi dan dokumentasi. Dalam menganalisis data, penulis akan menggunakan model interaktif. Hasil dari penelitian ini berupa gaya bahasa oleh karakter digunakan pada upacara, pertemuan diantara dua kerajaan, diskusi, dan suatu kedekatan. Sementara itu, karakter pada film ini menggunakan bahasanya untuk menggambarkan beberapa topik, mengkonfirmasi beberapa percakapan, menekankan bentuk penampilan karakter, meminta karakter untuk melakukan perintahnya, menggambarkan ketidakpahaman, dan menunjukkan emosi. Kesimpulan dari penelitian ini menunjukkan bahwa semua bahasa ini ditunjukkan melalui peran, bahasa, bahasa tubuh, ekspresi dan perintahnya.

Kata Kunci: *Sociolinguistik, Gaya Bahasa, Fungsi Bahasa, Analisis tindak tutur*

PREFACE

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Pekanbaru, June, 19th, 2025
The Researcher

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CHAPTER I

INTRODUCTION

1.1 Background of The Research

Throughout human civilization, language has always played a vital role in both spoken and written forms. It is an essential tool that enables humans to communicate ideas, emotions, and intentions in daily interactions. The outcomes of communication through language serve various purposes, such as requesting assistance, sharing information, entertaining, persuading, and building relationships. Without language, engaging in discussions, exchanging knowledge, or even expressing one's thoughts would be nearly impossible.

This fundamental role of language becomes even more intriguing when examined through the lens of sociolinguistics, a field that explores the connection between language and society. Sociolinguistics, as defined by Holmes (2022), is the study of how language is used in different social contexts and how it reflects and shapes social identities. By observing how people speak in varying settings be it formal meetings, casual chats, or cultural rituals we gain a deeper understanding of not only linguistic behavior but also the social structures and relationships that underpin human interaction.

Recording to Mayerhoff (2006) emphasizes that language style is not merely a tool for communication but also a mirror of individual personality, mindset, and emotions. The choice of words, tone, and structure can reveal much about a person's inner world and their position within a social context. For example, two individuals recounting the same experience may use vastly different language styles one formal and guarded, the other informal and expressive reflecting differences in emotional state, social role, or personal identity. These stylistic variations are also vividly portrayed in literature and film, where characters' linguistic choices help shape their identities and reflect the social dynamics at play.

Language serves the purpose of conveying ideas or information from the speaker to the listener through communication. It encompasses a variety of styles, each playing a crucial role in achieving the goals of social interaction and facilitating the understanding of meaning in social communication. Moreover, the choice of language style can significantly influence the effectiveness of the message, shaping the perceptions and responses of the audience. According to Mistrik in Al- Munawarah (2023), language style is a way of speaking that is formed consciously and systematically and is applied through linguistic and extra-linguistic means by paying attention to various aspects that are considered to be the content of an utterance. This approach involves careful consideration of various elements that contribute to the content of an utterance, such as tone, choice of words, and non-verbal cues. By attending to these aspects, speakers can effectively convey their intended meaning and emotions, enhancing the overall impact of their communication.

One effective method for examining language style is through movie analysis. Many movies address this topic. In this thesis, the researcher has chosen the *Damsel* Movie as the subject of research. The researcher interested in analyzing *Damsel* movie because this movie offers a novel perspective on the use of language. Utilizing Joos's theory can enhance our understanding of the dialogue and interactions among characters in this movie. Meanwhile, Jacobson's theory contributes to a broader interpretation of the conveyed messages.

Various language styles are employed in this movie through the characters' conversations. The study of language styles is often closely connected to social context. As we explore these styles, it becomes evident that they are intertwined with societal influences. The following dialogue serves as an example of the language styles demonstrated by the characters. Elodie was chopping firewood in the nearly barren forest within her father's kingdom. Soon after, her younger sister, Floria, came along, dragging a bundle of branches. Elodie then asked Floria if she had already taken the tapestry their father requested to the city. Floria replied, 'This morning'. Based on Martin Joos's theory of the five types of language style, the

conversation between Elodie and Floria uses the consultative style. Consultative language style is a type of language used in semi formal communication, where the speaker and listener are not particularly close but remain cooperative. Elodie and Floria demonstrate a specific, concise, and direct communication, which is characteristic of the consultative style. The language function in this conversation, based on Jakobson's theory (1960), is referential function. The referential function focuses on the delivery of information or facts. Its purpose is to provide or confirm information without emphasizing emotions or the relationship between the speakers. In this conversation, Elodie asks if Floria has completed the task, and Floria responds briefly and informatively. This function stands out because the conversation aims to convey information, rather than to express feelings or build a relationship.

Jakobson in Ricca (2022) articulated that language serves various functions that are essential for effective communication. He categorized these functions into six distinct types: the emotive function, which conveys the speaker's feelings and emotions; the conative function, aimed at influencing or persuading the listener; the phatic function, which establishes and maintains social connections; the metalingual function, focused on the discussion and clarification of language itself; the referential function, which provides factual information about the world; and the poetic function, which highlights the aesthetic and artistic aspects of language. Understanding these functions is crucial for analyzing how language operates in different contexts and how it facilitates human interaction and expression.

Some researchers have conducted studies on language styles. The first is Maharani (2019) in her thesis *“A Sociolinguistics Analysis Of Language Style In Wild Child Movie*. The second is Putri, et al (2023) in their article *“Five Language Style In The Sea Speaks His Name Novel Leila S. Chudori”*. The third is Siagian (2024) in his thesis *An Analysis of English Language Style on the Caption @astonnagoya Instagram Account”*. The fourth is Jannah (2023) in her journal *An Analysis of Language Style Used By Kim Namjoon in His Speech in United Nations at The 2030 Youth Event in 2018”*. The fifth is Zaman (2022) in his thesis *“The*

Analysis of Language Style on People Speaking in Ome TV Based on Martin Joos Perspective”.

After reviewing previous studies, the researcher found that none had examined language style in the movie *Damsel*. Therefore, the writer interested in analyzing the types and functions of language style in *Damsel* movie. Thus, the discussion in this research will explore the types and functions of language, which are essential components of communication. Based on this analysis and insights from earlier research, the researcher classified the dialogue in *Damsel* into the five language style outline by Martin Joss, gaining a clear understanding of the characteristics associated with each style.

1.2 Formulation of The Problem

Based on the background of the study, the researcher formulates the problem statements as follows:

1. What are the types of language style used by characters in *Damsel* movie?
2. What are the language function used by characters in *Damsel* movie?

1.3 Objective of The Study

Related to the formulation of the problem, the objectives of study are:

1. Describe the types of language styles used by characters in the *Damsel* movie.
2. To analyze the language function used by characters in *Damsel* Movie.

1.4 Significant of The Study

In the significance of the researcher, the researcher find out that they are two purposes for the significance of the research, theoretically and practically. Theoretically this research has the to find and identify several styles of language uttered by the main character in the *Damsel* movie. This study also aims to explain the language functions present in the movie *Damsel*. The purpose of this research

is to briefly explain what language style are used in conversation in *Damsel Movie* and the function of the language used in this movie

This research aims to be practically useful for readers and researchers by fostering a deeper understanding of various language styles. For linguists, it is expected that this study will spark interest in using sociolinguistic theory to examine different communication styles.

CHAPTER V

CONCLUSION AND SUGGESTION

5.1 Conclusion

This research aims to examine the analysis of language style and language function in *The Damsel (2024)* movie. Based on the analysis, the movie contained nineteen findings of the language style and language function that were indicated in the scenes and the dialogues of the movie.

The *Damsel* movie has five language styles that consist of eight dialogues in total. They are one frozen language style, three formal language style, two consultative language style, three casual style, and two intimate language style. These language styles show their characteristics for several purposes. First, the frozen language style is used by characters during the sacred ceremony. Second, formal language is used by the characters to show respect for another character. Third, the consultative language style used by the character in a semi-formal setting, such as finding the princess and showing professionalism at the same time. Fourth, the casual language styles used by the characters when in regular or daily conversation. Fifth, the intimate language styles used by the characters in making the connections or closeness between many persons.

Meanwhile, there are six language functions that consist of eight utterances. There are two referential language functions, one phatic language function, two poetic language functions, one metalingual language function, one conative language function, and one emotive language function. These languages of function have several purposes for the characters. First, the referential language functions are used by characters to inform and describe the information. Second, the Phatic language function is used by the characters to connect the new conversation among the characters. Third is the metalingual language function used by the characters to confirm with other characters. Fourth, the poetic language function is used by the characters to show their utterances beautifully. Fifth, the

conative language function is used by the characters in ordering and asking someone to fulfill their order. Sixth, the emotive language style is used by the characters in order to show their expression based on their utterances.

In other words, the languages in *The Damsel* movie shows its function and their styles among the characters. It uses to show their dignities, politeness, professionalism, and sacredness.

5.2 Suggestions

Based on the result from the analysis, there are several suggestions that can be given for the future researchers as well as the public readers.

For the future researcher, it is appropriate and useful to deepen the analysis with different theoretical approach, such as feminism analysis or psychoanalysis approach in order to reveal other meaning from the movie. Therefore, it is also important to do comparative research with other language style movies that has similar themes which can provide higher insight on how language style is used as a tool of cultural criticism in various works. Lastly, the readers is needed by conducting a study on how audience receive and interpret the language style in the movie can provide more insight into the analysis of the language style as well as the language function.

For the public readers, it is expected to be more critical in watching movies and identifying the messages, as well as understanding the language style behind the scenes shown. Besides, media literacy education is important to improve individual's ability to critically analyze and interpret media content so that they do not just passively receive messages but also be able to develop a deeper understanding. With the conclusion and suggestions, it is hoped that this research can make a meaningful contribution to understanding the language style in movies as well as provide more direction for future readers and researchers.

There are still much more of the readers could get from the movie, researchers can analyze the movie from any different perspective as well as be

references for the next researchers who interested in analyzing language style and language function.

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