CODE-SWITCHING ANALYSIS

IN *THE INDAH G SHOW* PODCAST

A THESIS

To fulfill Partial Requirements for The Award of Sarjana Degree
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ABSTRACT

This research is entitled Code-Switching Analysis in The Indah G Show Podcast. The objectives of this study are: (1) to describe types of code switching found in The Indah G Show Podcast, and (2) to analyze the functions of code switching found in The Indah G Show Podcast. This research uses Sociolinguistics Theory by Holmes and Code-Switching Theory by Stockwell. This research is using Descriptive qualitative method. The data source of this research is Video Podcast by Indah G Show and the data obtained is in the form of utterances and dialogue. Data collecting technique this research is observation, documentation, and presenting data. The data is analyzed using interactive techniques that involve data condensation, data reduction, data display, and conclusions. The results show three types and six Function of Code-Switching. Both of Indah and Boy performed 21 utterances as the speakers in the Indah G Show Podcast.

Keywords: *Sociolinguistics, Code Switching, Types, functions, Podcast*

INTISARI

Penelitian ini berjudul Analisis Alih Kode dalam Podcast The Indah G Show. Tujuan dari penelitian ini adalah: (1) untuk mendeskripsikan jenis-jenis alih kode yang ditemukan dalam Podcast The Indah G Show, dan (2) untuk menganalisis fungsi-fungsi alih kode yang ditemukan dalam Podcast The Indah G Show. Penelitian ini menggunakan Teori Sosiolinguistik dari Holmes dan Teori Alih Kode dari Stockwell. Penelitian ini menggunakan metode kualitatif deskriptif. Sumber data penelitian ini adalah Video Podcast oleh Indah G Show dan Data yang diperoleh berupa ujaran dan dialog. Teknik pengumpulan data dalam penelitian ini adalah observasi, dokumentasi, dan penyajian data. Data dianalisis menggunakan teknik interaktif yang melibatkan kondensasi data, reduksi data, tampilan data, dan kesimpulan. Hasil penelitian menunjukkan tiga jenis dan enam fungsi Code-Switching. Baik Indah maupun Boy melakukan 21 ucapan sebagai pembicara dalam Podcast Indah G Show.

Kata Kunci: *Sosiolinguistik, Alih Kode, Jenis, Fungsi, Podcast*

PREFACE

In the name of Allah, the most praise, graciousness, and gratitude be to Allah for giving the researcher health and the ability to finish this study, entitled "Code-Switching Analysis in The Indah G Show Podcast". This thesis is presented to get one degree in the English Literature Study Program Faculty of Humanity of Universitas Lancang Kuning.

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Pekanbaru, June, 19th, 2025
The Researcher,

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CHAPTER I

INTRODUCTION

1.1 Background of The Research

As social creatures, humans use language as an instrument of communication. We use language to share information, ideas, and feelings towards each other. Languages are shaped and starting by cultures, it is considered to be fundamentally interviewed with culture, meaning language arises and evolves over time. This is why there are so many different languages around the world, each with its own unique features and styles.

Language as a means of communication which is important role in communicating, it serves as the primary tool for human communication allowing to build relationships, share experiences, and ultimately contribute to the development of culture and society, it is a fundamental aspect of human identity and connections. Language also plays a role in carrying out activities for the environment, especially in education.

In principle, language is related to understanding what others say and producing a signal with the intended semantic interpretation (Chomsky 2006). The concepts are saying that language serves as a vital tool in addressing environmental issues, facilitating education, and expressing cultural identities. Chomsky's insights into the nature of language underscore its importance in understanding human cognition and social interaction. Language behavior in society has been the ability to switch between two or more languages. When speaking, people often switch between languages, a practice called code switching because they are bilingual or multilingual, and sometimes the most appropriate word or phrase to express

themselves clearly is in a different language than the one they started with, depending on the context, the person they are speaking to, or even their current thought process. Media, including novels, newspapers, movies, radio, broadcasts, podcasts, and more, can all exhibit the phenomenon of code-switching. In this case, people usually use English in order to connect with people around the world. People often use English as a code-switching language because it has become a widely recognized global language, allowing them to communicate with diverse audiences, express specific ideas that might not translate well in their native language. The alternating use of two or more languages inside discussions has become a typical feature in the bilingual culture.

According Djumabaeva et al (2021) bilingualism as a social phenomenon is an important factor in the enrichment and development of languages, the growth of the universal cultural level. Any language interaction requires bilingual people. From their opinion, it can be said that bilingualism as a social phenomenon plays an important role in increasing linguistic diversity, encouraging cultural exchange, and promoting global communication.

When people are bilingual, it often means that they engage in code-switching during conversations. Code-switching is the practice of alternating between two or more languages or language varieties within a single conversation, sentence, or phrase. The experts have studied code-switching extensively to understand the definitions, kinds, and functions in various linguistic contexts. The importance of code-switching. According to Mona (2024), is to create more inclusive, equitable, and linguistically diverse societies where all individuals can thrive Code-switching is influenced by a range of social and linguistic factors.

Social factors include elements such as the participants involved in the interaction, the setting or context in which the conversation takes place, the topic being discussed, and the level of social distance between interlocutors. These factors often determine the appropriateness and necessity of switching between language codes. On the other hand, linguistic factors involve internal aspects of language use, such as lexical gaps—where a word or expression may not exist or be readily available in one language—and grammatical compatibility between the languages being used. Both types of factors play a significant role in shaping the occurrence and function of code-switching in discourse. Code-switching can show how bilingual or multilingual speakers master multiple languages fluently. Code-switching can improve communication by adding emphasis, clarifying meaning, or adapting to different conversational.

The study of code-switching cannot be separated from sociolinguistics. Sociolinguists demonstrate the relationship between language and society. They are interested in explaining why we speak differently in different social contexts and they are interested in identifying the social functions of language and the ways in which language is used to convey social meaning.

Wardhaugh (2006) also demonstrated that sociolinguistics focuses on the relationship between language and society with the aim of better describing the purpose of language and how language works in communication.

Sociolinguistics examining the way people use language in different social contexts provide a wealth of information about how language works, as well as about social relations within a community, and how people convey and construct aspects of their social identities through their language.

However, various researchers argue that code-switching is also commonly used by bilinguals to achieve certain interaction goals in conversations with other speakers. Code-switching can also be defined as the alternation between two or more languages in a speaker's speech, which occurs naturally in the quality scheme. Some code-switching unconsciously as a result of their ability to use more than one language, while others may appear to code-switch to repeat what was said before.

There are three main types of code-switching: Tag-switching, Intra-sentential switching, and Inter-sentential switching. The way these types of code-switching manifest can vary depending on the context and the actions of the individual. Overall, code-switching has various functions that are very important in communication.

These functions include clarification, self-expression, topic switching, building a friendly atmosphere, communication softness, argumentative, and persuasive. Each of these functions aims to increase the effectiveness of communication and meet social and psychological needs in various contexts.

The phenomenon of code-switching can be found in media such as novels, magazines, newspapers, films, podcasts, and so on. This phenomenon of code-switching is interesting because it often occurs in everyday life.

The development of technology allows people from different countries to communicate with each other. Code-switching is definitely present in some podcasts, and it can be a valuable tool for both the hosts and the audience. A podcast is an online audio recording that the general public can listen to. It is not the same as radio, which needs to be broadcast live on a certain frequency, podcasts can be implemented flexibly or whenever we want (Voffice, 2024).

Podcasts often become trending topics not only because of their listeners but also because of their creators, who are able to create new ideas for their listeners so that podcasts become one of the contents they enjoy. The researcher chose a podcast entitled DEBATE: Abortion, S*x Work, Body Count, Working Woman vs. Traditional Woman ft. Boy William by The Indah G Show is to be analyzed. In the podcast, both are talking about social issues. Indah and Boy William have similar backgrounds in living and studying abroad. They interact like native people, and their daily communication speaks English well. This study was conducted on the podcast because the main speaker, Indah, demonstrates significant code-switching practices, particularly in the use of non-standard Indonesian influenced by the Betawi dialect. This podcast contains perspectives on taboo issues in social society. In this podcast the host asks Boy William to give his opinion on an issue and the host brings that opinion to debate.

There are several studies related to the researcher's analysis. The first analysis was conducted by Florensera et al. (2021) using code-switching entitled "Code Switching Used by Public Figures in Deddy Corbuzier's Podcast: Sociolinguistic Approach". The second is a journal conducted by Rapini (2022) entitled "Code Switching Used by Agnes Monica on Deddy Corbuzier's Podcast". The third is a journal by Suardhana (2022) entitled "Code Switching Used in Deddy Corbuzier's Youtube Podcast". The fourth is a journal written by Situmorang et al. (2023), discussing code-switching in a podcast entitled "An Analysis of Code Mixing and Code Switching on Najwa Shihab Podcast". Lastly, a journal was written by Marpaung et al. (2023), analyzing the utterances entitled "Type of Code Switching Found in Maudy Ayunda's Utterances".

The researcher is interested in analysing code-switching in The Indah G Show podcast because, in this podcast, the speaker speaks English like a narrative speaker, whereas they are Indonesian. The difference between this study and previous studies is that previous researchers, none have researched or analyzed code-switching in "The Indah G Show" podcast. Many researchers analyze code-switching in podcasts because podcasts have unique contexts that influence the language behavior of their speakers.

Code-switching analysis in podcasts can reveal how variables such as topic changes, interpersonal interactions, and linguistic adaptations influence the structure and content of conversations. Code-switching is interesting and important to study because it provides valuable empirical data for linguistic research, especially in the fields of sociolinguistics.

1.2 Formulation of The Problem

Based on the background of the study, the researcher formulates the problem statements as follows:

1. What are the types of code switching found in *The Indah G Show* podcast?
2. What are the functions of code switching found in *The Indah G Show* podcast?

1.3 Objective of The Study

Related to the formulation of the problem, the objectives of study are:

1. To describe types of code switching found in *The Indah G Show* podcast
2. To analyze the functions of code switching found in *The Indah G Show* podcast

1.4 Significant of The Study

The researcher hopes that this research would give some benefits for readers who read it in general. Besides that, the significant benefits of this study are as follows:

Theoretically the researcher is expected that the study's outcomes will significantly improve the field of sociolinguistics. In particular, the result of this research can be used as a reference for those who are interested in the study of codes switching phenomenon research, the results of this study can be used as guidelines and reference for research with different designs and methodology.

Practically, the result of this study is expected to give information or knowledge to every people, especially to the researcher itself, to learners, and to English tutors about the use of code switching in the English learning process, which is code switching is needed because it reduces student’s difficulties in English learning process. Moreover, the research result is also expected to give information about learning English on other platforms, such as online media, especially youtube.

CHAPTER V

CONCLUSION AND SUGGESTION

After analyzing and answering the research questions formulated in the previous chapter, the researcher presents several conclusions and suggestions.

5.1 Conclusion

Based on the findings, the researcher identified three types of code switching found in The *Indah G Show* Podcast: Tag switching, Inter sentential, and Intra sentential switching. The researcher found 21 utterances done by Indah and Boy as the speaker in *The Indah G* podcast. It consists of 15 data (71,43%) Intra sentential switching type. The second position inter sentential with 5 data (23,81%). The last position Tag switching, with 1 data (4,67%).

Intra sentential switching is the dominant types of code switching found in The Indah G Show Podcast because most of utterance often contain many intra sentential switching, especially from Boy. Boy uses intra-sentential code-switching more frequently than Indah in the observed podcast excerpts. Boy consistently alternates between English and Indonesian within the same sentence, indicating a high level of bilingual fluency and comfort with both languages. This allows it to switch smoothly between the two languages. His switching often serves to convey cultural nuance, emphasizes specific ideas, or reflects the informal, conversational context of the podcast. Intra sentential transitions often occur between speakers who are equally comfortable in both languages and uses.

For the function the researcher identified there are 6 functions of code switching found in The *Indah G Show* Podcast: Talking about a particular topic is the most used function with 12 data (57,14%), the second is The intention of clarifying the speech content for interlocuter 3 data (14,29%), Being emphatic about something 2 data (9,52%), followed with and Expressing group identity 2 data (9,52%), meanwhile, interjection (inserting fillers or sentences connectors) has 1 data (4,76%), and repetition for clarification has 1 data (4,76). From the explanation above, talking about particular topic is the dominant function of code switching in The Indah G Show podcast. It indicates that speakers frequently switch codes when discussing specific themes, especially those that involve culturally sensitive, morally loaded, or personal topics.

5.2 Suggestion

After analyzing and discussing the results of research on code switching found in *The Indah G Show* Podcast, the researcher will provide some suggestions by considering the above conclusions for students and other researchers as follows:

1. For the Students

The researcher hopes that students will comprehend the topic when they study code switching. Additionally, the researcher will recommend that students expand their understanding of code switching by consulting additional sources. Students will be able to use code switching in everyday conversations, which will help improve interpersonal relationships and communication.

2. For the Future Researcher

The researcher aims to serve as a reference for future researchers studying code switching. This study is expected to provide information regarding the different kinds and function of code switching, which will offer supportive materials for future researchers studying code switching.

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