

## ABSTRACT

### *THE ROLE OF THE LEADER IN COACHING EMPLOYEES IN THE OFFICE OF THE INVESTMENT AND INTEGRATED ONE-STOP SERVICE (DPMPTSP) PEKANBARU CITY*

*The role of the leader in an organization is very important because the existence of a leader is to be a doorstop or be one of the spearheads of success in organizing. DPMPTSP is one of the integrated service headquarters in Pekanbaru City. Where the purpose of the formation of DPMPTSP is to increase investment in prime licensing and non-licensing services. The formulation of this problem is How is the Role of Leaders in Employee Development in the Office of Investment and Integrated Services of One Door (DPMPTSP) Pekanbaru City? Pekanbaru City? the purpose of this research is to find out and analyze the role of leaders in the development of employees in the Office of Investment and Integrated Services One Door (DPMPTSP) Pekanbaru City and To find out and analyze the factors of obstacles in the Role of Leaders in Employee Development in the Office of Investment and Integrated Services One Door (DPMPTSP) Pekanbaru City. The research method used is a qualitative analysis method. in data collection researchers used data observation techniques, observations, interviews and documentation. the results of the study showed that the role of the leader in fostering employees at the Office of Investment and Integrated Services of One Door (DPMPTSP) Pekanbaru City by looking at the organizational structure, the role of the leader towards employee coaching. and inhibiting factors are figure, communication and motivation towards employees.*

***Keywords: the role of leader, coaching and DPMPTSP***